

KEY PROJECTS OF THE NATIVE TOWNS PROGRAMME

IN 2017:

35

REGIONS

13

SUBSIDIARIES

221

PROJECTS

RUB 4.3^{BN}

PROJECTS

'MULTIPLYING TALENT' TOURNAMENT

IN 2017:

2,366

+31%

PARTICIPANTS

10

CITIES

The oil- and gas-themed tournament aims to increase the popularity of engineering and technical professions among schoolchildren in regions where Gazprom Neft operates, help them to form research skills, and in doing so facilitate the establishment of the Company's future talent pool for further development and the introduction of innovations.

The tournament's format is designed taking into account current best practices around the world and features individual and team competitions among schoolchildren in grades 8-11 on ways to solve complex research problems in the oil and gas industry, present solutions in a convincing manner, and defend them in scientific discussions. The tournament is implemented in two stages, and the final is held in St. Petersburg.

PARTNER



"Unconventional and attractive solutions and the ability to apply them in production situations are highly valued".

Ramil Yaubatyyrov

Employee at the Gazprom Neft Scientific and Technical Centre and a contest judge

On-site training sessions and seminars to develop communication and presentation skills were held for the first time during the reporting year as part of the tournament for schoolchildren. Gazprom Neft experts prepared a special tutorial to help the tournament participants, and video training tutorials were published in the tournament's online classroom.

In 2017, the tournament picked up an academic partner – Peter the Great St. Petersburg Polytechnic University (Polytech).

The tournament provided me with new acquaintances, invaluable experience, and a lot of positive emotions. I realized what I really want to do".

Darya Paramoshina

Participant in the two tournaments



For more
on the project

'MATHEMATICAL PROGRESSION'**IN 2017:****50****PRIZES
AND SCHOLARSHIPS****11****TRAVEL GRANTS**

The goal of the project is to provide new opportunities for the development of gifted youth from the regions (winners and medallists of the All-Russian Olympiads) at St. Petersburg State University as well as support students and young scientists who conduct research in applied and theoretical mathematics.

IMPLEMENTATION STAGES:**Schoolchildren**

- Projects to promote mathematics in the regions
- Organization of lectures by prominent scientists

Students

- Scholarships for mathematics students at St. Petersburg State University who demonstrate impressive results over the entire course of their studies
- Travel grants to leading global mathematics schools
- Organization of lectures by foreign scientists at St. Petersburg State University

Young scientists

- Support for research work and the provision of applied mathematical knowledge
- Organization and support of high-profile conferences
- Personalized prizes

Chebyshev Laboratory at St. Petersburg State University

- Support for fundamental research and the laboratory's scientific and educational activities

PARTNER

Санкт-Петербургский
государственный
университет

The prize winners are annually determined by a competitive commission of employees from Chebyshev Laboratory at St. Petersburg State University and corresponding members of the Russian Academy of Sciences.

In 2017, personalized scholarships and grants were awarded to 48 mathematics students at St. Petersburg State University and two young scientists for their achievements in research work. One of the scholarship recipients of the project was a laureate of the Clay Mathematics Institute who received the world's second most significant award in mathematics. Eleven mathematics students received travel grants. The Gazprom Neft Scientific and Technical Centre, along with scientists from the Chebyshev Laboratory at St. Petersburg State University, has launched a three-year project to study the properties of oil reservoirs.

“Business support is an important part of the university system throughout the world. Thanks to Gazprom Neft's support, among other things, our laboratory has become one of the country's key centres for the development of mathematical science and attracts young scientists and talented school graduates from all over the country. It is essential that leading business structures invest in science for Russia's future”.

Stanislav Smirnov

Head of the Chebyshev Laboratory
at St. Petersburg State University



For more
on the project

'CREATIVE PRACTICES'

IN 2017:

6

REGIONS

250

EXPERTS

TOOK PART IN THE CALVERT
FORUM SIBERIA

The 'Creative Practices' programme, which is implemented jointly with the Creative Industries Support Fund, aims to study the creative environment of the Russian regions, including the regions in which the Company operates (predominantly Siberian regions), and to utilize the potential of young people in developing new sectors of the economy related to creativity and innovative activities.

The project involves:

- researching the main problems and developmental focuses of the creative environment in a particular region
- conducting educational programmes (open lectures, seminars, etc.) to train enterprising citizens on how to develop creative industries in their regions. The programme content is generated based on the needs of the residents as determined by survey results. The programme speakers include Russian and international experts in economics, urban studies, the media, and culture. The project is implemented in Omsk, Tyumen, Orenburg, Tomsk, Muravlenko, Khanty-Mansiysk, and Noyabrsk

PARTNERS

КРЕАТИВНЫЕ ПРАКТИКИ



Smolny
Факультет свободных искусств и наук

Intensive educational courses on the development of the urban environment were held in 2017 in Tyumen, St. Petersburg, Tomsk, Orenburg, and Noyabrsk. Gazprom Neft became a partner of the International Creative Industries Forum, which was held in Tyumen on 10-11 November 2017. Calvert Forum Siberia, which was organized with the Company's support, served as a platform for discussing the development prospects of the creative and entrepreneurial environment of Siberian cities, including cities in which Gazprom Neft operates.

Calvert Forum Siberia brought together 250 Russian and international experts: architects, urban studies specialists, entrepreneurs, government representatives, and educational and cultural institutions. The participants discussed the prospects of creative industries in cities of Siberia as a strategically significant territory with enormous human potential.

The conference kicked off the 'Masters of Siberia' project – an online platform that brought together the region's best projects in various fields: from clothing design to IT projects and Siberian crafts. A highlight of the forum was the announcement of the 'Masters of Siberia' large-scale programme to support youth entrepreneurship in 2018. The project was presented by Chairman of the Board of the Centre for Strategic Research Alexey Kudrin and the Chairman of the Gazprom Neft Management Board Alexander Dyukov. The key goal of the project is to provide young entrepreneurs with access to the best Russian and international practices in strategic management, marketing, and the promotion of goods and services created by young entrepreneurs on the Russian and foreign markets.

"Each year, more and more young specialists are getting involved in the new economy, where creativity and innovation take centre stage. The job of representatives of government, business, and culture is to contribute to this process with all they have.

I am confident that the combination of professional research and practical steps in creative industries will provide an additional impetus to Russia's economic development".

Alexey Kudrin

Chairman of the Board
of the Centre for Strategic Research



For more about
the Creative
Industries
Support Fund



For more
on the project

'STRELKA' WEEK

IN 2017:

5,000

VISITORS

DURING 'STRELKA' WEEK
IN ST. PETERSBURG

From 30 September to 9 October, St. Petersburg hosted 'Strelka' Week with Gazprom Neft's support – an intensive educational course for residents on the theme of environmental reform. The overall goal of 'Strelka' Week was to build a dialogue between international experts, local specialists, and local residents and to search for opportunities that might not be overly obvious for tapping into the potential of St. Petersburg.

Lectures, workshops, and discussions on new approaches to studying and developing the urban environment were attended by more than 5,000 people. The speakers during 'Strelka' Week included global experts on urban studies and new technologies. Attendees of a series of workshops supervised by experts from the Strelka Institute came up with five projects for the development of St. Petersburg's Primorsky District.

PARTNER



“We often talk about St. Petersburg's legacy and past while saying almost nothing about its future. But we should talk about this and discuss the problem of the outflow of young specialists, who often leave after graduating from universities. How can the northern capital compete for human capital? The potential for the development of St. Petersburg is the main theme of 'Strelka' Week.

Olga Polishchuk

Executive Director
of the Strelka Institute



For more
on the project

'STENOGRAFFIA' STREET ART FESTIVAL

IN 2017:

9

CITIES
AND VILLAGES

41

ART OBJECT

53

ARTISTS

'Stenograffia' is an annual street art project that brings together leading Russian and foreign street artists. The aim of the project is to make a monochrome urban environment more friendly and creative using street art. The festival has the status of a major street art festival in Russia and is the only street art festival whose work extends beyond the Arctic Circle.

"'Stenograffia' gets more and more interesting each year. This year 'mega-objects' have been created in almost every region. A five-story postage stamp in Noyabrsk. A 'Moskvich' carved out of reality in Yekaterinburg. A new form is developing that gives an impetus to the development of the entire street art community. More and more people are joining 'Stenograffia', and we inspire them to fight for good. This is the main goal for us".

Andrey Kolokolov

Art Director of the agency Streetart,
a co-founder of the 'Stenograffia' Festival

PARTNER

STENO [REDACTED]
[REDACTED] GRAF
FIA [REDACTED]

In 2017, the festival was held in Noyabrsk, Yekaterinburg, Khanty-Mansiysk, Omsk, the towns of Novy Port and Cape Kamennaya in the YNAD, Orenburg, and Muravlenko as well as Tomsk for the first time. 'Stenograffia' has developed substantively: without being limited to certain topics, artists are asked to create works that reflect the uniqueness of a particular region. The focuses of the ideas were based on fundamental research of problems that are relevant to each city. For northern regions (Noyabrsk, Cape Kamenny, Novy Port, and Khanty-Mansiysk), a proposal was made to create drawings that are designed to "warm them up" and emphasize the warmth of human relations. Ideas for eastern territories (Ekaterinburg, Omsk, Orenburg, and Tomsk) were based on the unique features of these cities. In honour of the Year of Ecology, the theme 'Visual Ecology. Thinking about the Future While Acting in the Present' was proposed for all regions.

'Stenograffia 2017' provided cities with new unique street art: murals, 3D-drawings, exhibits, and even the first graffiti for the blind in Russia for which Braille was used.



For more
on the project

NATIVE TOWN URBAN FESTIVAL IN YAMAL

IN 2017:

EVENT

LOCATIONS:

NOYABRSK,
MURAVLENKO

8,000

PARTICIPANTS

Over its three years, the festival has transformed from a leisure event into to a space for the self-fulfilment of local residents. In 2017, the Native Town festival was held in Noyabrsk and Muravlenko in a new format of three thematic days: 'City of Creativity' (master classes and concerts with subcultural focuses), 'City of Technology' (informative family celebration), and 'City of Science' (popular science lectures). Science was the focus of festivals held during the reporting year: schoolchildren presented their research projects, scientific and educational platforms for experiments were organized at the event, and residents were able to take part in 'What? Where? When?' games.

"Many of the infrastructure and event projects that are being implemented as part of the Native Towns programme are making our city a truly comfortable place to live from year to year.

I would like to express my gratitude to Gazpromneft-Muravlenko for organizing a festival specifically on the theme of science".

Andrey Lukyanov

First Deputy Head of the Muravlenko
Municipal Administration

'WHERE ART IS BORN' FESTIVAL

IN 2017:

EVENT

LOCATIONS:

NOYABRSK,
MURAVLENKO,
KHANTY-MANSIYSK

50

PARTICIPANTS
IN MASTER CLASS

In 2017, Gazprom Neft provided support for the 'Where Art Is Born' national festival held by the Yuri Rozum International Charitable Foundation. The festival has been supported by the Russian Ministry of Culture for more than 10 years. Events took place in Noyabrsk, Muravlenko and Khanty-Mansiysk. During the festival, well-known Russian musicians hosted creative meetings and master classes. In addition, the subject of support for musically gifted children and adolescents was discussed. The festival came to a close with a concert in each host city performed by students from local music institutions, along with their teachers and invited guests.

"At one of the meetings, I read the phrase: 'Yamal isn't the edge, but the beginning of the Earth'. And indeed it is. Following the meetings, master classes, and joint performances of the Noyabrsk and Muravlenko children and their teachers, I was amazed at how much is being done for the cultural development of such small cities".

Yuri Rozum

Professor at the Gnessin Russian Academy
of Music and the Schnittke Moscow State Institute
of Music and a People's Artist of Russia

PARTNER



МЕЖДУНАРОДНЫЙ БЛАГОТВОРИТЕЛЬНЫЙ
ФОНД ЮРИЯ РОЗУМА

GAZPROM NEFT CUP

IN 2017:

27

TEAMS

5

COUNTRIES

The Gazprom Neft Cup international tournament of children's hockey teams is the official tournament of the Kontinental Hockey League, one of the biggest children's hockey tournaments in Europe, and Gazprom Neft's key project in the development of children's sports.

In 2017, teams from Russia, Belarus, Kazakhstan, Latvia, and Finland competed in the tournament at arenas in Sochi and Omsk. The competitions were attended by 32,000 spectators. The Match TV channel is the general partner of the event, which was won by CSKA.

"The Gazprom Neft Cup is growing and has long been a major international children's tournament in Europe. Our goal is to inspire young hockey players by giving them an opportunity to play in front of thousands of fans and the motivation to continue their hockey careers. I'm certain that this sort large-scale tournament is a very important event in the lives of everyone coming here from different countries to play in the Cup."

Alexander Dybal

Chairman of the tournament's organizing committee,
member of the Management Board of Gazprom Neft PJSC

PARTNER



KONTINENTAL
HOCKEY
LEAGUE

'PEOPLE NEED YOU' CONTEST OF STUDENTS' SOCIAL PROJECTS

IN 2017:

143

TEAMS

70

UNIVERSITIES

53

REGIONS

In 2017, Gazprom Neft provided support for the first time to the 'People Need You' national inter-university competition of social projects. The competition is organized by the Student Volunteer Centre of ITMO University. Participants will have the opportunity to fulfil their potential in order to solve social problems in the region, exchange experience, obtain an assessment of their project from federal experts, and undergo training at an NGO. During the competition, participants learn about project management, fundraising, developing business plans, and attracting partners, among other things.

The competition's educational programme resulted in 47 student teams from different regions preparing projects that are ready to be presented to investors under the guidance of experts.

With Gazprom Neft's support, start-ups have been established in the 'Digital Technologies' category, including:

- an innovative system to assess the quality of services at recreation and retreat centres
- a system for converting text files into audio files (to expand access among the visually impaired to fiction and educational literature)
- a channel to explain homework assignments to students of VideoGDZ

PARTNER



ITMO UNIVERSITY

THE FOLLOWING PROJECTS WERE ALSO IMPLEMENTED AS PART OF THE SOCIAL INVESTMENT PROGRAMME IN 2017:

- construction continued on the central complex of the Avangard Hockey Academy in Omsk, and the academy’s branch in Muravlenko was put into operation
- the ‘Courtyard Sport’ project (children’s and adult tournaments in mini-football, hockey, volleyball, and hockey in valenki boots) and the ‘Drug-Free Courtyard’ project (a mini-football tournament involving courtyard-based teams in Novosibirsk) were held and Omsk hosted the Alexander Shlemenko mixed MMA children’s tournament
- the company supported the 15th ‘Spirit of Fire’ International Cinematographic Debut Festival, which was attended by teams from 25 countries and 32,000 spectators and showed 100 films
- along with the Maritime Council, Gazprom Neft continued setting up specialized marine classes and children’s maritime and shipbuilding associations
- support was provided for national holidays and measures to preserve the national identity of the indigenous minorities of the north
- the Company continued to provide assistance to cultural institutions as well as scientific, non-profit, sports, and educational organizations

 For more, see the ‘Regional Policy and Development of Local Communities’ chapters of the sustainable development reports for 2014-2016

Public recognition

- The Company’s social programmes received five awards at the tenth annual Corporate Philanthropy Leaders contest, which was founded by the Donors Forum association
- ‘DIY City’ took second place in the category ‘Best project contributing to the development of non-profit organizations, charities, and volunteering in a region of operation’
- Gazprom Neft’s ‘Mathematical Progression’ project was recognized in the category ‘Best programme promoting the development of education in Russia’
- ‘Stenograffia’ won second place in the category ‘Best programme supporting contemporary art and culture in Russia’. Gazprom Neft was also a laureate in the categories ‘Information transparency of organizations’ and ‘Evaluation of social projects’

CORPORATE VOLUNTEERING

IN 2017:

4,567 +60%
**GAZPROM NEFT
 EMPLOYEES**

282
EVENTS

58 +107%
**WINNERS
 OF VOLUNTEER PROJECT CONTEST**